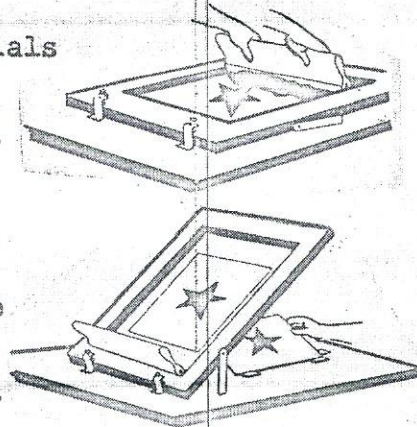


July 22, 1970

Dear velvet cover customer,

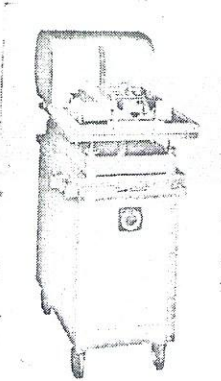
Enclosed is the final letter and sample materials I promised. The velvet series ran from Ham to Apollo 11 and touched upon most of the important programs in between. I'm enclosing a free Nutley, N. J. cover that will make the JFK series more meaningful. With one exception, the Nutley JFK covers in velvet were all postmarked within an hour after the President's activities were sent by Relay to Nutley. The exception is the England cachet. JFK visited England on a Saturday and the Nutley, P. O. is not open Sat. or Sunday.



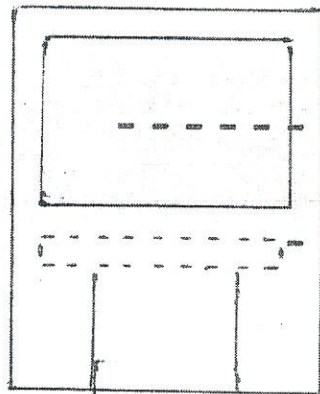
Enclosed are a sample of brown "flock" (velvet particles) and a piece of silkscreen design. In each color application the design is made by forcing the ink through the silkscreen with a "squeegee" as shown in the illustrations. I did this with the use of a machine. (see below) The screens were 17" by 20" and 6 designs were on each. Very thin "mystic" tape was used to block out the 5 designs not being printed. The flocked velvet designs were done as follows. While still wet, the enamel printed cover is placed on top of a canvas which is being vibrated by a motor-driven rapidly-rotating steel bar.

The velvet flock "dances" on top of the canvas and adheres to the wet enamel surface of the design where it is permanently imbedded. The vibrating unit is enclosed in a converted refrigerator carton to keep the flock from escaping. The process is very messy and difficult. Spoilage generally runs 15% and sometimes 30 to 40%.

Thanks again for your patronage and interest in this unique series.



small silk-screen press



----- refrigerator box  
----- refrig. box opening  
-----  
vibrating box with  
canvas top,  
on  
table (INSIDE)

Sincerely,

*Robert G. Rank*  
Robert G. Rank

ROBERT G. RANK  
545 Forty-first Street  
UNION CITY, N. J. 07087