Mission Statement

Ram Racing is a diverse group of students that collaborate to design a competitive race car through the implementation of engineering concepts and multidisciplinary actions. Ram Racing upholds Colorado State University’s commitments to community and excellence, and it provides students with real world experience to prepare for industry success.

What is Formula

Formula SAE (FSAE) is a student design competition sponsored by the Society of Automotive Engineers (SAE) in which students design, manufacture and compete in a formula-style race car. Each year, FSAE releases a set of rules in which teams must adhere to while designing their vehicles. FSAE provides an opportunity for students from around the world to come together and exhibit their teams’ race cars in a competitive environment. On an international level, Formula Student is the world’s largest student-level engineering competition. In May of 2022, Ram Racing will be attending a competition hosted at Michigan International Speedway where our vehicle will be scored in a series of events.

Dynamic Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acceleration</td>
<td>100</td>
</tr>
<tr>
<td>Skid Pad</td>
<td>75</td>
</tr>
<tr>
<td>Autocross</td>
<td>125</td>
</tr>
<tr>
<td>Efficiency</td>
<td>100</td>
</tr>
<tr>
<td>Endurance</td>
<td>275</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>675</strong></td>
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Sponsorship Proposal: 2021 - 2022
About the Team

Ram Racing unifies students of varying age, experience, and ability to create a balanced team. By utilizing a top-down design philosophy, our team of over 50 students dissects year-long goals into critical systems and components that must seamlessly interact to create an efficient race car. Teamwide communication and accountability ensure a project of this magnitude stays on-track. Through the guidance of university faculty and student leadership, Ram Racing has attracted and developed highly knowledgeable individuals. With the support of our community, Ram Racing will continue to grow and leave an impact on our students and those we interact with.
Ram Racing History

Ram Racing established its presence at Colorado State University in 1994. During this long history, Ram Racing has competed in over 20 national competitions. Over the years, our vehicles have utilized either internal combustion or electric power sources. The team has also implemented space frame and carbon monocoque chassis. For 27 years, Colorado State students have been engineering lighter, more efficient, and faster solutions to manufacture competitive race cars.
How You Can Help

Ram Racing has a longstanding commitment to our program and to our sponsors. The majority of our team’s budget comes from donations, including both private businesses and donors alike. Every donation is genuinely appreciated and will be used to its maximum potential. Ram Racing would not exist without the generosity of our sponsors, and our team strives to achieve mutually beneficial relationships with each one of our sponsors. The information below outlines the benefits received at various levels of sponsorship commitment.

**Bronze**  ($100+ or equivalent in products/services)
- Small name printed on the car in white
- Small white logo on sponsor board
- Access to recruit team members

**Silver**  ($500+ or equivalent in products/services)
*Bronze Sponsorship Plus:*
- Small white logo on car
- Small color logo on sponsor board and website
- Access to tour the team’s workshop

**Green**  ($1,000+ or equivalent in products/services)
*Silver Sponsorship Plus:*
- Access to team’s mobile racing simulator for on-site events
- Medium white logo on car
- Medium color logo on sponsor board and website
- Small logo on team Apparel

**Gold**  ($2,500+ or equivalent in products/services)
*Green Sponsorship Plus:*
- Large color logo on car
- Large color logo on sponsor board and website
- Medium logo on team apparel

**Platinum**  ($5,000+ or equivalent in products/services)
*Gold Sponsorship Plus:*
- Extra-large color logo on car with center placement
- Extra-Large color logo on sponsor board and website with center placement
- Large logo on team apparel
- Sponsor may request Ram Racing vehicle at events

[Colorado State University]

Sponsorship Proposal: 2021 - 2022
CSU Foundation is a **501(c)(3)** organization. All donations made are tax deductible, and can be sent through this link:

https://advancing.colostate.edu/GIVE

The dropdown can be used to select “Search,” then type “51323”

Payments may also be made available to the “CSU Foundation” with “Formula SAE” in the memo line.

For more information, visit our website:

www.engr.colostate.edu/ramracing

For sponsorship inquiry, please contact:

Hunter Flowers
CSURamRacingFSAE@gmail.com
720-648-1105

Please address packages to:

Ram Racing
Colorado State University
Mechanical Engineering
1374 Campus Delivery
Fort Collins, CO 80523-1374