**Sustainable Technology Entrepreneurship for Scientists and Engineers Spring 2011**

**MECH/AREC 581A2 Venture Challenge Assignment #5**

**Due Date:** March 9, 2010

**Venture Challenge Assignment #5 Product Design Report**

Complete the assignment in Byers, Chapter 7, page 177.

1. Create a draft table of contents for your venture’s business plan.
2. Describe the process you will use to create a business plan.
3. Write an executive summary for your opportunity. Use the format on page 171 for the Executive Summary and use the tools available from the Week 7 notes. Appendix A (page 509) includes a Sample Business Plan that shows an example of the typical size and scope of an Executive Summary (i.e. 3 pages).