

# Colorado State University's Engineering and Technology Career Fair Promotional Opportunities and Sponsorship Packages

## Society of Women Engineers (SWE) Evening with Industry:

Wednesday, September 16, 2009, from 4:00 to 7:00 p.m., at the Rio Grande Mexican Restaurant in Fort Collins' Old Town historic downtown district. From 4:00 to 5:00 p.m., recruiters can network with one another over a cash bar; then, from 5:00 to 7 p.m., students arrive and visit with company representatives over delicious appetizers.

SWE Evening with Industry			Includes:
Enclosed: \$ _____	\$500	Sponsorship: <i>Sponsorships subsidize the event's expenses, making a lower charge for student attendance possible, and so ensuring a good turnout of candidates.</i>	<ul style="list-style-type: none"> <li>▪ Visible company presence at event (banner or other signage);</li> <li>▪ Opportunity to provide giveaways and literature to event attendees;</li> <li>▪ Attendance of three recruiters (<i>additional recruiters \$30 each</i>);</li> <li>▪ One half-page black and white ad in Career Fair Employer Guide for no extra charge (<i>\$100 value</i>).</li> </ul>
\$ _____	\$30 each	Attendee (per recruiter)	<ul style="list-style-type: none"> <li>▪ Event admission, including appetizers (cash bar available);</li> <li>▪ Opportunity for one-on-one face time with potential candidates in a relaxed atmosphere and a smaller venue;</li> <li>▪ Ability to make connections with students and SWE leadership prior to the larger-scale career fair.</li> </ul>

## CSU Career Fair Engineering and Technology Day – Employer Guide Advertising:

Both printed and on-line versions of this popular guide are published for each engineering career fair, and distributed to the more than 750 students and alumni who attend. Ad reservations and ad art are due August 21, 2009; please e-mail your ad to [terry.comerford@colostate.edu](mailto:terry.comerford@colostate.edu).

Advertising Options for Employer Guide			Description:
\$ _____	\$1000	Back cover	Full-color advertisement on back cover of guide book. Limited number available.
\$ _____	\$500	Inside front or back cover	Full-color advertisement on inside of front or back cover of guide book. Limited number available.
\$ _____	\$250	Full-page ad	Full-page grayscale advertisement (6.5" wide x 9" high), located close to your company's description in the alphabetical listings.
\$ _____	\$100	Half-page ad	Half-page grayscale advertisement (6.5" wide x 4.5" high), located close to your company's description in the alphabetical listings.

Company Name: \_\_\_\_\_ Company Contact: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

SWE Evening with Industry Attendee Names (*if different than Company Contact above*):

\_\_\_\_\_

Additional donation to  College of Engineering \$ \_\_\_\_\_  SWE \$ \_\_\_\_\_ Total amount enclosed \$ \_\_\_\_\_

## Questions? Mailing or faxing your form?

*We hope to see you on September 16!*

Terry Comerford  
Career Center Liaison for the College of Engineering  
SWE Student Chapter Advisor  
Colorado State University  
102 Engineering Building  
Fort Collins, CO 80523-1301  
[terry.comerford@colostate.edu](mailto:terry.comerford@colostate.edu)  
Phone: (970) 491-7088; Fax: (970) 491-3429

